



Holding Court

By Christopher Gorringer

Cornerstone. Paperback. Book Condition: new. BRAND NEW, Holding Court, Christopher Gorringer, Wimbledon is a paradox. While outwardly appearing the quintessential English lawn tennis club, as much a part of being British as strawberries and cream or picnics in the park, it is in fact the largest annual outside broadcast operation in the world and a multi-million pound commercial enterprise. Remarkably, an enterprise that generates its profit in just two weeks of the year. It is also something we do rather well. Which other tennis tournament in the world can describe itself as simply, 'The Championships?'. Chris Gorringer is the man who, for twenty-six years, made it all happen. The former chief executive, fondly referred to as 'Clockwork Gorringer', has dealt with everything from the 1973 players' boycott, the McEnroe tantrums, and Middle Sunday, to the demands for equal prize money and the Olympic bid. He has witnessed some of the greatest names in the sport producing some of their most dazzling performances - from Navratilova to the Williams sisters, from Borg to Federer - while assisting with the requirements of and demands on today's high-profile professional tennis players. During his tenure, revenue increased from GBP58,000 in his first year, to...



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