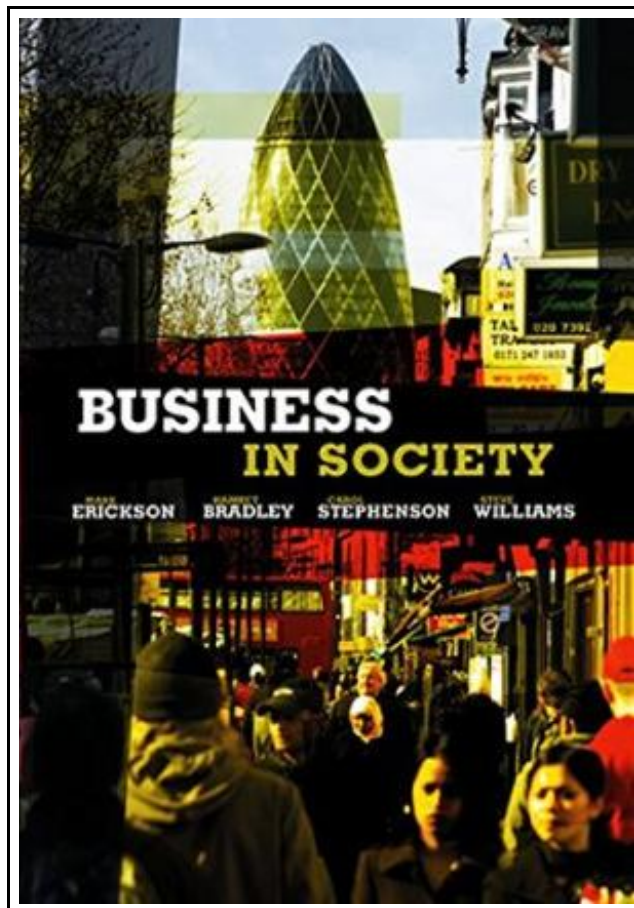


Business in Society



Filesize: 9.69 MB

Reviews

Extremely helpful for all type of folks. It generally is not going to expense a lot of. I found out this book from my dad and i advised this book to find out.

(Melany Goyette)

BUSINESS IN SOCIETY



Polity Press. Paperback. Book Condition: new. BRAND NEW, Business in Society, Mark Erickson, Carol Stephenson, Harriet Bradley, Steve Williams, What's the point of studying business from a social perspective? How can sociology aid my understanding of the big issues facing businesses today? Can thinking sociologically really equip me better for a career in business? This book provides an indispensable introduction to business and organizations from a social perspective. Using classic and contemporary ideas and evidence, the book explores the connections between people, work, organizations and society. Carefully illustrated with a range of up-to-date case studies, the book shows how sociology can shed light on current developments in the business world. Drawing on their considerable experience of teaching sociology to a range of audiences, the authors provide a straightforward but still stimulating step-by-step guide to issues such as: discrimination and diversity in the workplace; trade unionism and industrial disputes; the need for ethics and legislation; and the changing roles of managers and employees. The book provides: Clearly-defined learning aims; Questions for discussion and reflection; Annotated suggestions for further reading; In-depth case studies linking sociological ideas to business realities. Written with the needs of students taking degrees outside the traditional social sciences in mind, such as business studies, human resources and management, the book is suitable for those approaching sociology for the very first time. Accessible and inspirational, it will help students to grasp new and exciting possibilities for thinking about business in the contemporary world.



[Read Business in Society Online](#)



[Download PDF Business in Society](#)

Other eBooks



Sarah's New World: The Mayflower Adventure 1620 (Sisters in Time Series 1)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Sarah's New World: The Mayflower Adventure 1620 by Colleen L. Reece. Sisters in Time Series book 1. Christian stories for...

[Download Book »](#)



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How...

[Download Book »](#)



Scala in Depth

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in. Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By...

[Download Book »](#)



Computer Q & A 98 wit - the challenge wit king(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Publisher: Twenty-first Century Press Pub. Date :2007-2-1. This is a collection of scientific knowledge...

[Download Book »](#)



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters! (Paperback)

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on...

[Download Book »](#)