



A Very Short, Fairly Interesting and Reasonably Cheap Book About Qualitative Research (2nd Revised edition)

By David Silverman

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, A Very Short, Fairly Interesting and Reasonably Cheap Book About Qualitative Research (2nd Revised edition), David Silverman, David Silverman's second edition provides a refreshing introduction to doing and debating qualitative research. An antidote to the standard textbook, this new edition shows how research can be methodologically inventive, empirically rigorous, theoretically-alive and practically relevant. Using materials ranging from photographs to novels and newspaper stories, the book demonstrates that getting to grips with qualitative methods means asking ourselves fundamental questions about how we are influenced by contemporary culture. By drawing on examples from websites and social media in the new edition, Silverman's text acknowledges how our social worlds are changing and explores new arenas for data collection. A new Glossary of Received Ideas aims to challenge conventional understandings of terms central to qualitative research and will inform, amuse and stimulate readers. This book is perfect pre-course reading for those new to research as well as seasoned researchers who want to reflect on their practice.



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